

Number	Hint: Points can be given directly by category or as an average of single criteria (please insert in the bold framed box for each category). The total number of points is a maximum of 16 points. The weighting of the criteria is already taken into account in the evaluation levels below. The criteria can be assessed additively or alternatively depending on the type of poster.	
	Criteria	Points
	First impression (25%) - evaluation levels: 0, 1, 2, 3, 4	
	aesthetically pleasing and appealing	
	well-balanced combination of important elements	
	originally and creative	
	coherent coloring	
	Content (50%) - evaluation levels: 0, 2, 4, 6, 8	
	novelty value	
	clear objective, questions and hypotheses are clear formulated	
	clearly recognizable title	
	methods appropriately shown	
	scientific core messages expressed clearly	
	name of institutions, logos etc. are shown	
	contract information is given	
	literature references are given and seems reasonable	
	Visualization and language (25%) - evaluation levels: 0, 1, 2, 3, 4	
	text is clearly structured and contains an appropriate amount of information	
	clear and crisp language	
	correct spelling and grammar	
	graphs are self-explaining, legend and axes labeling is easy to read	
	good readability from adequate distance (font size and color, arrangement)	
	sum (maximum 16 points)	